Name: Chuanming Yang（杨传明）



Title： Professor

E-mail: ycmpaper@163.com

G-Educational background:

Doctor: Soochow University

Master: zhejiang industry and commerce university

Bachelor: Hefei University of Technology

Teacher's profile:

The main research directions are industrial economy and regional sustainable development. Selected as a high-level talent of Jiangsu Province, the first social science outstanding youth of Jiangsu Province, a young academic leader of the Provincial Blue and Green Project, an expert of the Provincial High level Think Tank. He has presided over more than 50 scientific research projects, including 3 national social science projects, Ministry of Education humanities and social sciences, Jiangsu Province philosophy and social science major projects, Suzhou Philosophy and Social Science major projects. Published over 50 core papers as the first author, including over 40 papers indexed in CSSCI, EI, and SCI; Published 2 A-class monographs, 1 textbook, authored over 20 internal references, and received approval from major provincial and municipal leaders for multiple articles. The host has won more than 20 awards, including the first prize of National Commercial Science and Technology Progress, the second prize of Jiangsu Province Social Science Application Excellent Project, the third prize of Jiangsu Province Philosophy and Social Science Excellent Achievement, the first prize of Suzhou City Social Science Application Excellent Achievement.

Name: Yan Qian（钱燕）

Title： Associate professor

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E-mail:qianyan@usts.edu.cn



Educational background:

Doctor: PhD Soochow University,2015

Master:MS Soochow University,2006

Bachelor:BS Soochow University,2003

Teacher's profile:

Professor Qian obtained a Ph.D. from the Business School of Soochow University and completed postdoctoral research at the School of Economics of Nanjing University. Her primary research focuses on corporate finance and capital markets.

Professor Qian has extensive teaching experience and currently offers courses such as Corporate Finance and Investments. Notably, Corporate Finance course was recognized as one of Jiangsu Province's first hybrid online-offline first-class undergraduate courses. In terms of research achievements, she has published more than 10 papers as the first author in core academic journals in recent years. They have presided over one project funded by the Jiangsu Provincial Social Science Foundation and participated in multiple ministerial, provincial, municipal, and industry-collaborative projects.

Her work has been honored with several prestigious awards, including the First Prize in the Suzhou Applied Research Excellence Award in Social Sciences, the Second Prize in the Suzhou Outstanding Achievement Award in Philosophy and Social Sciences, and the Third Prize in the Jiangsu Provincial Education Research Achievement Award (Research Category). She has also repeatedly received Outstanding Case Awards in both national and Jiangsu Province case competitions.

Name: Fumin Xing（邢夫敏）

Title： Professor

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Academic Degree: Master

Educational Background:

Master of Management, Zhejiang University,2006

Bachelor of Science, Suzhou Railway Teachers College,1996

Senior Visiting Scholar, University of Otago, New Zealand ,2013

Visiting Scholar, The University of Sydney, Australia ,2008

Teacher's profile :

Professor Xing is recognized as an Outstanding Teacher of the "Qinglan Project" of Jiangsu Province and serves as the Director of the Suzhou National Tourism Standard Research and Promotion Demonstration Center. She is a national-level expert for the evaluation and review of tourist homestays, an Executive Director of the Jiangsu Tourism Society, a Vice President of its Tourism Economy Industry Branch.

Professor Xing's research focuses on tourism management, standardization, tourism enterprise operation management, and service innovation. She has led three commissioned projects for the Ministry of Culture and Tourism of China, one project funded by the Jiangsu Provincial Social Science Fund, one key project under the Philosophy and Social Sciences Program of Jiangsu Provincial Universities, two commissioned projects for the Jiangsu Provincial Department of Culture and Tourism, and over 60 commissioned projects for administrative departments, enterprises, and other organizations.

She is co-author of the book Suzhou City: Innovation and Development and compiler of the textbook Cases of Modern Hotel Management and Service, which forms part of the "21st Century National Higher Education Tourism Management Innovative Applied Talent Training Program." She has also edited the textbook Introduction to Tourist Hotel Management. Additionally, she has served as an associate editor or contributor to eight other textbooks. She has published over 40 academic papers as first author or sole author.

In the field of standardization, Professor Xing has led and served as the primary drafter of a total of eight standards: the national standard GB/T 18973-2022 – Requirements and

Evaluation of Tourist Toilets; the Jiangsu provincial standard DB32/T 1666-2016 – Classification and Evaluation of Rural Tourism Areas; the revised version of DB32/T 2039-2019 – Specifications and Evaluation of Industrial Tourism Areas; and three Suzhou municipal standards – DB3205/T 1092-2023 (Guidelines for Smart Management and Service of Digital Scenic Areas), DB3205/T 1078-2023 (Operational Management and Service Specifications for Talent Apartments), and DB3205/T 1183-2025 (Tourism Service Specifications for Aviation Flight Camps).

Professor Xing's relevant achievements have earned her a total of eight awards: the First Prize of the China Service Innovation Award of the Ministry of Commerce; the Second Prize of the National Commercial Science and Technology Progress Award; the Second Prize of the Jiangsu Provincial Applied Social Science Research Excellence Award; the Third Prize of the Jiangsu Provincial Education Teaching and Research Achievement Award; and the Third Prize of the Suzhou Municipal Outstanding Achievement Award in Philosophy and Social Sciences.

Name: Guoquan Xu（徐国泉）



Title: Associate Professor

E-mail: xugq79@usts.edu.cn

Educational background:

Visiting Scholar, University of South Wales, UK, 2014;

Ph.D., Dalian University of Technology, 2008

Teacher's profile:

Professor Xu has published the monograph "Research on China's Energy Efficiency Issues" and edited the undergraduate textbook "Warehouse Management and Inventory Control". He has authored over 20 papers in journals such as "China Population, Resources and Environment", "Science of Science and Management of S.& T.", and "International Journal of Climate Change Strategies and Management", with multiple papers cited more than 50 times and a total citation count exceeding 3,100. In recent years, he has led more than 20 research projects funded by the Jiangsu Provincial Social Science Foundation, Jiangsu Provincial Federation of Social Sciences, Philosophy and Social Science Research Program of the Department of Education, Suzhou Soft Science Program, and Suzhou Social Science Research Program. His work has been awarded one first-place and one second-place provincial-level prize, as well as one third-place municipal-level prize.

Name: Haicheng Jia（贾海成）

Title： Associate professor

E-mail: chengcheng@mail.usts.edu.cn



Educational background:

Ph.D. Shanghai University of Finance and Economics,2022

Master degree. Molde University in Norway,2007

Teacher's profile:

Associate Professor at the School of Business, Suzhou University of Science and Technology, and supervisor for Master's students, with a Ph.D. in Management. Engaged in long-term research and teaching in the fields of technological innovation and green supply chain management. Has published more than 10 papers in domestic and international journals such as SCI, SSCI, and CSSCI; presided over more than 10 projects including the Social Science Planning Project of Jiangsu Province, Philosophy and Social Science Projects of Colleges and Universities in Jiangsu Province, Suzhou Philosophy and Social Science Projects, and Suzhou Soft Science Projects; won one first-class prize and one second-class prize at the provincial/ministerial level, and one third-class prize at the municipal/departmental level.



Name: Haili Xia （夏海力）

Title： Professor

E-mail: hlxia73@126.com

Educational background:

Master:Wuhan University of Technology,2002

Bachelor:Huazhong Agricultural University,1993

Teacher's profile:

Professor Xia is the director of the Institute of Innovation Management and Evaluation, the vice chairman of the Service Innovation Committee of the Technology Innovation and Entrepreneurship Branch of China Institute of Technology and Economics, the executive director of the Special Committee on Future Analysis and Management of Emerging Technologies of China Enterprise Management Research Association,a special researcher of the Suzhou Municipal Government Research Office, and a special expert of Suzhou Daily (Su Bao think tank).

Professor Xia's main research directions are innovative management, strategic management and regional economy. In recent years, Professor Xia has undertaken some scientific research projects, such as social science research projects of the Ministry of Education, social science fund projects of Jiangsu Province, soft science research projects of Jiangsu Province, major projects of philosophy and social science research in universities of Jiangsu Province and major projects of social science research in Suzhou City. He has published many papers in SSCI, SCI journals and Chinese journals . He has won the Outstanding Achievement Award of Jiangsu Social Science Application Excellent Project, Jiangsu University Social Science Research Outstanding Achievement Award and Suzhou Philosophy and Social Science Research Outstanding Achievement Award for many times.

Name: Hongyan Yang（杨红燕）



Title: Associate Professor

Email: 79340125@qq.com

Academic Degree: Doctor

Educational Background

Doctor: Sichuan University, 2014

Master: Southwest Jiaotong University, 2005

Bachelor: Wuhan University of Science and Technology, 2002

Work Experience

Dr. Yang Hongyan worked at Southwest Jiaotong University from 2005 to 2014. She has been teaching at Suzhou University of Science and Technology since 2014.

As a full-time faculty member, her teaching courses include Innovation and Entrepreneurship, Customer Relationship Management, and Emotion Management.In recent years, her research focuses on integrating human behavior research into the field of management.

Academic Achievements

She has published more than 20 academic papers, including over 10 CSSCI papers.She presided over 1 provincial and ministerial research project and multiple municipal and departmental research projects.In addition, she has hosted 3 teaching reform projects and published 7 teaching reform papers.

Name: Jiangxia Nan（南江霞）

Title： Professor

F-mail: 66341617@qq.com



Educational background:

Doctor: Ph.D degree in Operations Research and Supply Chain Management

Master: Master of Science in Mathematics

Bachelor: Bachelor of Science in Mathematics

Teacher's profile:

The research areas of Professor Nan are Operations Research and Supply Chain Management. Professor Nan applies the methodologies of Operations Research to address fundamental challenges in Supply Chain Management. Her research is driven by a passion for developing innovative analytical models and computational methods to solve some decision-making problems in modern supply chains. In an era of global volatility, sustainability imperatives, and digital transformation, her work aims to enhance the resilience, efficiency, and intelligence of these critical networks.

Professor Nan received the Ph.D degree in the School of Mathematical Sciences from the Dalian University of Technology, Dalian, China, in 2010. She is currently a Professor in the School of Business, Suzhou University of Science and Technology, Jiangsu Suzhou, China. Dr. Nan has authored over 50 papers in top-tier conferences and journals. Her current research interests include game theory and Supply chain. She has secured several research grants, including three from the National Natural Science Foundation of China (NSFC).

Name: Jianqun Sun（孙建群）



Title: Associate Professor

Suzhou University of Science and Technology

G-mail: sjq@usts.edu.cn

Academic Degree: Doctor of Business Administration

Educational background:

Doctor: Soochow University, 2016

Master: Soochow University, 2013

Bachelor: Soochow University, 2010

Teacher's profile:

Jianqun Sun, Associate Professor at Suzhou University of Science and Technology (USTS) and Master's Supervisor, serves as the Director of the Jiangsu Women's Studies Association and a Researcher at the 'Psychology and Behavior Center,' a key base of philosophy and social sciences in Jiangsu universities. She is also a Researcher at the USTS Think Tank for Urban Development. Associate Professor Sun specializes in the field of organizational behavior, with a focus on proactive behavior, leadership psychology, psychological capital, emotional intelligence, and women's leadership.

Associate Professor Sun has led and participated in several projects funded by the National Natural Science Foundation of China, the Jiangsu Province Social Science Fund for Later Stage Support, and key topics of the 'Fourteenth Five-Year Plan' for Jiangsu Province's educational science. Her research findings have been published in Review of Managerial Science, 'Psychological Science,' 'Advances in Psychological Science,' 'Nankai Management Review,' and other professional journals. She has also published one academic monograph with a provincial-level publishing house. Associate Professor Sun has received honors such as the National Teaching Case Excellence Award, first prize in the university's lecture competition, and recognition for first-class undergraduate offline courses

Name: Junyu Chen（陈骏宇）



Title： Associate professor

E-mail: jychen@usts.edu.cn

Education:

PhD Hohai University, China, 2019 (Joined Study of Master and Doctoral Degree)

Joint-PhD Commonwealth Scientific and Industrial Research Organisation, Australia, 2016-2017

BS Nanjing institute of technology, China, 2012

Teacher's profile:

Dr. CHEN, Doctor of Management, Postdoctoral of Public Management, is an associate professor in the Business School, Suzhou University of Science and Technology. His teaching and research focus on resource and environmental management, low-carbon supply chain, and sustainable development of ecosystems. He hosted National Natural Science Foundation of China, Humanities and Social Science Foundation of the Ministry of Education of China, Social Science Foundation of Jiangsu Province, and Project of Decision-making and Consulting Research Base of Jiangsu Province. He has published 20 academic papers in SSCI, SCI and CSSCI journals, and 2 monographs on ecosystem services. He is currently the vice director of the Science Popularization Committee of Jiangsu Enterprise Development Engineering Association, member of the Ecosystem Services Partnership, member of the China Society of Natural Resources, and member of the Water Conservancy System Engineering Committee of the Systems Engineering Society of China.



Name: Juping Shao（邵举平）

Title: Professor

E-mail: shaoping2026@126.com

Academic Degree: Ph.D. in Logistics Engineering

Educational Background

- **Doctor of Management:** Logistics Engineering, University of Science and Technology Beijing (2006.09 - 2009.12)
- **Master of Engineering:** Logistics Engineering, University of Science and Technology Beijing (2000.09 - 2003.03)
- **Bachelor of Engineering:** Mechanical Engineering, Wuhan University of Science and Technology (1991.09 - 1995.06)

Teacher's Profile

Dr. Juping Shao, born in 1971, is a distinguished Professor at the School of Business, Suzhou University of Science and Technology. He completed his post-doctoral research at Shandong University's Business Administration program and served as a visiting scholar at the University of Duisburg-Essen in Germany. Dr. Shao is a recognized expert in his field, having been selected for the third tier of Jiangsu Province's prestigious "333 High-level Personnel Training Project."

His professional leadership roles include serving as a committee member for the 9th and 10th Logistics Engineering Branch of the Chinese Mechanical Engineering Society, and a founding member of the Jiangsu University Management Science and Engineering Discipline Alliance. Since 2017, he has also been an active member of the Jiangsu Logistics Association and serves as the on-site supervisor for the Jiangsu Graduate Workstation at ALSCO Group.

Research Direction & Achievements

Professor Shao's research focuses on three primary areas:

Supply chain planning optimization models and intelligent algorithm design under uncertain environments.

Multi-temperature joint distribution models and intelligent algorithms for fresh cold chain logistics.

Market dynamics mechanisms for the development of green and low-carbon supply

chains.

He has authored over 30 academic papers in prestigious journals such as the Journal of Management Sciences in China and Industrial Engineering and Management. He has also published two monographs through Springer-Verlag and Guangming Daily Press. His scholarly contributions have been recognized with numerous accolades, including the Third Prize of the 12th Jiangsu Philosophy and Social Sciences Outstanding Achievement Award and the Second Prize of the Science and Technology Progress Award from the China Federation of Logistics & Purchasing. He has successfully led high-level research projects funded by the National Social Science Fund of China, the Humanities and Social Sciences Research Fund of the Ministry of Education, and the China Postdoctoral Science Foundation.



Name: Liangfeng Hao（郝良峰）

Job Title: Associate Professor

Email: haousts@usts.edu.cn

Educational background:

Postdoctoral: School of Economics, Zhongnan University of Economics and Law (2018-2024)

Doctor: School of Economics and Management, Southeast University (2006-2010)

Master: Center for Economic Research, Guizhou University of Finance and Economics (2011-2014)

Bachelor: School of Computer Science and Technology, China University of Mining and Technology (2014-2017)

Teacher's profile:

Liangfeng Hao, Ph.D. in Economics, is an Associate Professor and Master's Supervisor at the School of Business, Suzhou University of Science and Technology. In recent years, he has presided over several research projects, including the General Program of the National Social Science Fund of China, the Youth Program of the Jiangsu Social Science Fund, and the Philosophy and Social Science Fund of Jiangsu Universities. He has published over ten first-author papers in prestigious journals recognized by the National Natural Science Foundation of China, such as Systems Engineering -Theory & Practice, China Soft Science, and Science of Science and Management of S.& T. Some of his research findings have been fully reprinted by the Copy Materials of Renmin University of China. He has also authored two monographs.

His accolades include the First Prize of the 16th Suzhou Outstanding Achievement in Philosophy and Social Sciences, the Second Prize in the University’s Ideological and Political Teaching Competition, and the honor of Jiangsu Social Science Excellent Youth. He has guided students to win the First Prize in the China Graduate Students Innovation Competition on Enterprise Management. He has supervised graduate students in presiding over Jiangsu Provincial Scientific Research Innovation Projects and has been recognized as an Outstanding Class Advisor and Outstanding Undergraduate Thesis Advisor by the university.

He serves as a Special Researcher for the Suzhou Municipal Government Research

Office, a Distinguished Expert of the Suzhou Daily Think Tank, a Special Researcher at the Yangtze River Industrial Economic Development Research Institute of Suzhou New District, a member of the Lecturer Group for Winter Training of Party Members in Gusu District, Suzhou, and an expert of the Think Tank Alliance Committee of Kaifeng Municipal Party Committee and Government. He has published more than ten articles in Suzhou Daily and has completed multiple policy advisory reports that received positive feedback from top leaders at the national, provincial, and municipal levels.

Name: Liyan Feng（冯丽艳）



Title : Associate Professor

E-mail: fly0449@126.com

Academic Degree: PHD

Educational Background:

Doctor: PHD Beijing Jiaotong University, 2017

Master: MS Beijing Jiaotong University, 2005

Bachelor: BS Zhengzhou University of Textile Technology, 1995

Teacher's profile:

Associate professor Feng, Doctor of Accounting, Certified Public Accountant of China, is curruntly the Chairman of Finance Department, and also served as independent director at publicly listed company.

Associate professor Feng has doing researches mainly focused on CSR, ESG and corperate finance. In these fields she has finished 6 research projects including one Humanities and Social Sciences Planning Projectand from Ministry of Education and pulished nearly 30 academic papers.

Name: Maojun Zhang（张茂军）



Title： Professor

H-mail: mjzhang@usts.edu.cn

Educational background:

Doctor: Dalian University of Technology (DLUT), China, in 2007.

Master: Guangxi University (GXU), China, in 2004

Bachelor: Taiyuan Normal University, China, in 2001

Teacher's profile:

He is currently a Professor of School of Business with Suzhou University of Science and Technology, China. His research interests are theoretical and applied research in finance. In recent years, I have finished three national research projects and five provincial and ministerial level projects. He has published over 50 papers in important academic journals at home and abroad, such as Finance Research Letters, Review of Derivatives Research, Systems Engineering Theory and Practice, China Management Science, and Journal of Management Engineering. He has also published 7 textbooks, translations, and monographs, including China Corporate Bond Pricing Research and Financial Engineering Theory and Practice, and won 1 second prize in the provincial natural science award and carried out social service projects such as the Ministry of Education's industry university research project "Financial Technology Virtual Experiment".

Name: Yu Qianwen（于倩雯）

Title： Professor

Email: yqw@usts.edu.cn



Educational background:

PhD Hohai University, 2020

MS Hohai University, 2017

BS Suzhou University of Science and Technology,2014

Teacher's profile:

Qianwen Yu, Associate Professor at the School of Business, Suzhou University of Science and Technology, and Master's Supervisor. Her main research interests include resource optimization allocation and sustainable development. She has led 1 National Natural Science Foundation of China (NSFC) project for young scientists, 1 Humanities and Social Science Fund project from the Ministry of Education for young scientists, 1 provincial Natural Science Foundation project for young scientists, 1 provincial Social Science Fund project for young scientists, and 1 general project from the provincial higher education institutions in the field of philosophy and social sciences. She has participated as a key researcher in a total of 6 projects, including major projects from the National Social Science Fund and the National Natural Science Foundation of China (NSFC). She has published over 20 papers in SSCI, SCI, and CSSCI journals such as "Journal of Environmental Management," "Journal of Cleaner Production," and "China Population, Resources and Environment." She has co-authored one monograph and has been involved in winning one third prize at the provincial and ministerial level and one first prize at the municipal and departmental level.

Name: Tianshu XU（徐天舒）



Title: Professor/Master's supervisor

Academic Degree: Ph.D of Business Management

Contact Way:

Business School

Suzhou University of Science and Technology

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Brief Self Introductions:

Education Background

PhD, Southeast University (QS 2025 global rank #428) , Major in Management Science & Engineering,

MBA, Southeast University

Economy bachelor, Nanjing University (QS 2025 global rank #145), Major in International Trade

Working Experiences

Oct. 2017 -- Present, Business Administration department, Business School of Suzhou University of Science and Technology. Teaching Courses: Multinational Company Operation & Management; Corporation Strategy Management; Entrepreneurship Management, etc.

July 2014 — Oct.2017, Logistics Management department, Business School of Suzhou University of Science and Technology. Teaching Courses: Purchasing Management; Outsourcing Management; Logistics Engineering; Information Technology of Logistics Management; E-commercial Logistics; Human Resource Management; Supply Chain Management; ERP.

June 2010 – Dec. 2010 Skykon Wind Technology (Xuzhou) Ltd. Plant Manager, Report to: Managing Director China (Danish)

Jan 2005 – June 2010 Siemens Electrical Apparatus Ltd., Suzhou

Jan.2009 – May 2010 Projects Controller, Report to: Business Administration GM (German)

Apr. 2006 – Dec. 2008 Tianjin transformer plant Manager, Report to: Business Administration GM (German)

Jan. 2005 – Mar. 2006 Senior Global Sourcing Engineer, Report to: Siemens A&D China global procurement GM (Chinese)

Jan. 2003 – Jan. 2005 Schneider (Suzhou) Transformers Co., LTD. Purchasing Specialist, Report to: industrial vice GM (French)

Overseas Experiences

Jan. to July 2016: Visiting academic in the University of South Wales in UK;

Jan. 2013: Make presentation about "The Comparative Study on Asia-Pacific Strategic Features of Multinational Manufacturing Companies： 2006-2012 " in the International Academic Conference, the University of Queensland in Australian;

May 2006: Siemens project kick off meeting for establishing new plant in Germany;

Sep. 2005: Siemens global sourcing project management and quality procedure training in USA

Research Fields:

Business Model Innovation

June 2018 – June 2022: Responsible for research project "Study on the legitimacy evaluation and application of the iterative process of business mode innovation in platform based enterprises" sponsored by National Social Science Foundation of China

SMEs Innovation Assessment

Jan. 2018 – Dec. 2019: Responsible for research project sponsored by Social Science Foundation of Jiangsu Province's education department.

Industrial economy

Aug. 2018-present: Research and writing of Think Tank reports on industrial economics

The anonymous reviewer of "Nankai Management Review", CSSCI, the top academic management journal in China

Name: Wen Li（李文）



Title: Associate Professor

E-mail: linling531@mail.usts.edu.cn

Educational Background:

Doctor: Jiangsu University

Master:Monash University

Teacher's profile:

Li Wen, Associate Professor, Master Supervisor. Main Research Directions: Industry-university-research cooperation, new product development. Courses Taught: Entrepreneurial Competence, Entrepreneurship Management, New Product Development, etc.

She has five years of overseas study and work experience, also has participated in multiple corporate R&D projects and implementation of a number of industrial projects. In recent years, she has published 7 academic papers in core journals, and has presided over and completed 8 provincial-ministerial and municipal-bureau level projects.

She has guided many students to win more than 100 awards in innovation and entrepreneurship competitions at various levels, and has obtained a number of honorary titles at the university and provincial levels. She was awarded the title of "Excellent Guidance Teacher for Entrepreneurship" by the Ministry of Education.

Name: Xia Liu（刘霞）



Title: Associate Professor

E-mail: liuxia@mail.usts.edu.cn

Academic Degree: Ph.D.

Educational Background:

Doctor: Shanghai University of Finance and Economics

Master: Tongji University

Bachelor: Suzhou University of Science and Technology

Teacher's profile（教师简介）:

Associate Professor Liu specializes in corporate finance and real estate finance. Her research focuses on the distinctive mechanisms underlying the investment, financing, and innovation behaviors of private enterprises within the dynamic interaction between policy frameworks and market forces, as well as the internal operating mechanism of the real estate market and its complex interaction with financial policies.

She has served as Principal Investigator of one Provincial Social Science Foundation project and several municipal and departmental research projects, while participating in multiple national and provincial research initiatives. She has published several papers in CSSCI-indexed journals. Her research has been recognized with the Second Prize of Shanghai Outstanding Achievements in Philosophy and Social Sciences. One of her teaching cases has been included in the National Excellent Teaching Case Database for Master of Finance Programs.She has supervised students to receive the National Third Prize in the National College Students' Market Survey and Analysis Competition and the Provincial First Prize in the Provincial Graduate Teaching Case Competition. She holds the national qualification of Certified Real Estate Appraiser and is actively engaged in research and professional service supporting local economic and industrial development.

Name: Xia Zhao（赵霞）



Title： Professor

E-mail: zhaoxia@usts.edu.cn

Educational background:

Doctor: Southwestern University of Finance and Economics

Master: Lanzhou University of Finance and Economics

Bachelor: Nanjing Agricultural University

Teacher's profile:

Professor Zhao specializes in digital economy and industrial innovation management. She is a Distinguished Young Scholar of Jiangsu Province Social Sciences and serves as a Distinguished Professor of Gusu Culture and Publicity in Suzhou. Additionally, she is a Council Member of the China Society of Commercial Economics, Deputy Secretary-General of the University Teaching Research Association for Trade and Economics, and a member of the “Top 60 Young Scholars in Circulation” in China.

Professor Zhao has achieved a series of research accomplishments in the field of digital industry innovation. She has presided over or participated in more than 30 research projects, including those funded by the National Social Science Fund, the Ministry of Education Humanities and Social Sciences Fund, the Provincial Social Science Fund, the Provincial Natural Science Fund, the Major Philosophy and Social Science Fund of Provincial Universities, and the Suzhou Major Social Science Fund.

She has published over 40 academic papers in authoritative domestic and international journals indexed in SSCI and CSSCI, and has authored two academic monographs. Her research results have been honored with several awards, including the Second Prize of the Research Achievement Award on Commercial Development by the Ministry of Commerce, the Third Prize of the Provincial Philosophy and Social Sciences Outstanding Achievement Award (twice), the Second Prize of the Provincial Universities Philosophy and Social Sciences Achievement Award, and the Third Prize of the same award (twice).

Her courses taught include undergraduate-level Microeconomics, Innovation Management, Digital Economy and Innovative Thinking, as well as graduate-level Management Science Research Methods and Industrial Economic Theory.

Welcome to join our research team!



Name: Xiao Li（李笑）

Title: Associate Professor

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Research Interests:

International Investment Strategy,

Corporate Innovation and Development

Education:

PhD Nanjing Normal University, 2017-2020

Professional Profile:

Li Xiao, Ph.D. in Economics, is a Master’s Supervisor and dedicated educator at the Business School. She teaches core courses such as Financial Management(delivered bilingually in Chinese and English), Big Data Auditing, and Cost Accounting.

Dr. Li’s research focuses on the dynamics of international investment strategy and corporate innovation, with particular expertise in outward foreign direct investment (OFDI), political risk, innovation performance, and the growth of high-tech enterprises. She has successfully secured and led a series of competitive research grants spanning national, provincial, and municipal levels, including projects funded by the National Social Science Foundation and the Jiangsu Provincial Industry-University-Research Collaboration Program.

She has authored over 10 scholarly articles published in leading Chinese CSSCI-indexed journals such as The Economist, Journal of Shanxi University of Finance and Economics, and South China Economy. Her work examines how OFDI speed, investment motivation, and host-country institutional factors shape the innovation outcomes and competitive performance of Chinese enterprises, contributing actionable insights for both academic and practitioner audiences.

In addition to her research and teaching, Dr. Li has guided student teams to five national awards (including one first prize, three second prizes, and one third prize) in high-level disciplinary competitions endorsed by the Ministry of Education, demonstrating her ability to foster students’ applied learning and research skills.

Name: Xuan Zhou（周璇）

Title： Associate professor

I-**mail**: zhouxuan.820@163.com



Education:

Doctor: Jiangxi University of Finance and Economics 2017

Master: Jiangxi University of Finance and Economics，2014

Bachelor: Jiangxi University of Finance and Economics，2012

Teacher's profile:

Associate professor Zhou, female, holds a PhD in Economics and serves as a master's supervisor. Mainly engaged in teaching and research on regional financial development and quantitative economics. Hosted one Humanities and Social Sciences Fund project of the Ministry of Education and one Social Sciences Fund project of Jiangsu Province. Published over 10 papers in journals such as "Quantitative Economics, Technology and Economics Research", "Research Management", "Systems Engineering Theory and Practice", and "Management Review", and was reprinted by the National People's Congress. Received the Jiangsu Province Excellent Social Science Application Project Award once and the Suzhou University Philosophy and Social Science Excellent Paper Award three times.

Name: Yang Zhao（赵扬）

Title： Associate professor



E-mail: zhaoyangrucmsf@126.com

Educational background:

Doctor: Renmin University of China

Master: University of Leicester

Bachelor: University of Luton

Teacher's profile:

Dr. ZhaoYang is an Associate Professor and Master's Supervisor, currently serving as a faculty member in the Department of Finance at the School of Business, Suzhou University of Science and Technology. He holds a PhD in Finance from Renmin University of China and completed postdoctoral research in Applied Economics at Fudan University.

His current professional appointments include The Deputy Chief of Science and Technology of Jiangsu Province, Expert at the Jiangsu Provincial Macroeconomics Society, Business Environment Expert for Jiangxi Province, Special Researcher at the Suzhou Municipal Government Research Office, External Director of State-Owned Enterprises in Suzhou, Independent Director of Listed Companies, Member of the Suzhou Accounting Expert Database, Researcher at the Suzhou Digital Economy Industry College,Vice-Chairman of the Suzhou Doctoral Association.

His research focuses on digital economy, digital finance, and financial risk management, both theoretically and empirically. He teaches undergraduate courses such as International Finance and Financial Risk Management, as well as postgraduate courses including Financial Case Studies for Master of Finance students and Business Administration Cases for MBA candidates.He has authored one monograph and contributed to twelve others. In research, he has led several provincial-level projects and industry-collaborative projects. He has won first prizes in national and Jiangsu Province financial case competitions, and several of his policy recommendations have received positive endorsements from senior provincial and municipal party officials.His publications appear in internationally recognised journals such as Finance Research Letters and International Review of Economics and Finance, among other SSCI and CSSCI-indexed outlets.

Name: Yin Xiang（项寅）



Title: Associate professor

J-mail: xiangyin@usts.edu.cn

K-Educational background:

Doctor: PhD, Shanghai University of Finance and Economics, 2015-2019

Master: MS, East China Jiaotong University, 2010-2012

Bachelor: BS, Nanjing University of Science and Technology ZiJin College, 2005-2009

Teacher's profile:

Dr. Xiang Yin is currently an associate professor and master's supervisor at Suzhou University of Science and Technology. Dr. Xiang has worked for three years in the Fortune 500 company Bosch, successively holding positions in production planning and project management. Since joining the academic world in 2019, he has been engaged in research on humanitarian supply chains, emergency logistics, and the resilience of complex systems, with a particular expertise in applying operations research methods to optimize various transportation network designs, facility location, resource scheduling, production scheduling, and vehicle routing issues. To date, he has presided two National Natural Science Foundation projects and one Humanities and Social Science Fund project from the Ministry of Education. He has published one academic monograph and has authored over 30 papers as the first author in various SCI, CSSCI, EI and CSCD journals, including "Reliability Engineering and System Safety", "Computers & Industrial Engineering", "Systems Engineering Theory and Practice", "Chinese Journal of Management Science" and "Journal of Industrial Engineering and Engineering Management".

Name: Ying Yang（杨莹）



Title: Associate Professor

E-mail: yangying-usts@qq.com

Educational background:

Doctor: Sun Yat-sen University

Master: Jiangsu Normal University

Bachelor: Henan Normal University

Teacher's profile:

Professor Yang holds a Ph.D. in Tourism Management from Sun Yat-sen University (China) and was a visiting scholar at the University of Surrey in the UK. She currently serves as the Vice President of the Youth Branch of the Jiangsu Tourism Association. Her research focuses on topics related to tourism, such as the socio-cultural impacts of tourism on destinations, sustainable tourism, and digital cultural tourism.

Professor Yang has presided over projects supported by the National Natural Science Foundation of China and the Ministry of Education Humanities and Social Sciences Foundation, and has participated in more than 10 research initiatives, including major bidding projects of the National Social Science Fund and key art-related projects of the National Social Science Fund. She has published over 10 academic papers in SSCI and CSSCI-indexed journals such as Tourism Geographies (English journal), Tourism Tribune, and Economic Geography, independently authored one monograph, and contributed to the book Encyclopedia of Tourism (2nd edition, Spinger).

Her awards and honors include the Second Prize in the 4th Jiangsu University Tourism Teaching Innovation Competition, the Second Prize for Outstanding Paper from the Jiangsu Tourism Association, Outstanding Teacher Award at the university level, and an Excellence Award in the university micro-lecture competition. She was also selected for the Jiangsu Province "Double Innovation Doctor" Talent Program in 2020.

Name:　Yinxiang Xu（徐银香）



Title : Associate Professor

E-mail:1013696601@qq.com

Academic Degree: Master

Educational Background: Postgraduate

Master: Soochow University，2003

Bachelor: Jiangxi University of Science and Technology，1999

Teacher's profile:

Ms. Xu graduated from the School of Law, Soochow University, majoring in international economic law. She has been teaching at Suzhou University of Science and Technology since 2003, mainly engaging in teaching and academic research on economic law, labor law, and labor relations.

She has presided over nearly 10 teaching and research projects at all levels, including projects funded by the Ministry of Education of the People's Republic of China in Humanities and Social Sciences, philosophy and social science planning projects of the Jiangsu Provincial Department of Education, and philosophy and social science planning projects of Suzhou City.

She has published more than 30 academic papers in journals such as Research in Higher Education of Engineering and Education Review. She has received 5 awards, including the Second Prize of Jiangsu Provincial Teaching Achievement Award and the Second Prize of Suzhou Outstanding Achievements in Philosophy and Social Sciences. She was also honored with the title of Excellent Teacher of Suzhou University of Science and Technology.

Name: Yongfeng Xu（徐永锋）



Title: Associate Professor

L-mail: 2825@mail.usts.edu.cn

Educational background:

Doctor: Southwestern University of Finance **and Economics**

Master: Lanzhou University of Finance and Economics

Bachelor: Huazhong University of science and Technology

Teacher's profile:

Associate Professor Xu is currently working in the Business School at Suzhou University of Science and Technology. He is a master tutor and a member of China Society of Logistics. He once served as the deputy secretary general of Gansu Logistics Association, a member of the Advisory Committee of Gansu Logistics Association, and one of the members of Gansu Logistics Standardization Committee.

Associate Professor Xu has engaged in logistics and supply chain management related teaching and scientific research work for a long time. Recently he focus on digital supply chain, green supply chain related research, and has published more than 20 academic papers in authoritative journals such as Resource Policy, Journal of System Management, Business Research, Business Economics and Management, and Industrial Economic Review. He has presided over and participated in 2 provincial and ministerial projects, more than 10 prefecture-level projects, won first prize of provincial teaching achievements, and many department-level awards. Guide students to participate in various discipline competitions and win many awards.

Name: Yun Yang（杨昀）

Title: Associate Professor

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Education:

PhD Sun Yat-sen University, 2016

MS Sun Yat-sen University, 2011

BS Beijing Forestry University, 2009

Teacher's profile:

Professor Yang, Master Supervisor of the Department of Tourism Management, School of Business, Suzhou University of Science and Technology. She is an outstanding young backbone teacher of the Qinglan Project in Jiangsu Province, an expert in the Suzhou Culture and Tourism Think Tank. She serves as an expert consultant for Suzhou Xiangcheng Culture, Commerce and Tourism Group and Kenst Tourism Consulting Service Co., Ltd.

Professor Yang's main research fields are tourism geography, cultural and tourism industry operation and management. She has presided over and mainly participated in more than 20 scientific research projects, including the Youth Project of the National Natural Science Foundation of China, the Humanities and Social Sciences Project of the Ministry of Education, and the "Research Talent Cultivation Project" of the Ministry of Culture and Tourism. She has also participated in more than 10 local applied projects and decision-making consulting reports, such as the monthly analysis of Suzhou's cultural and tourism data, the Suzhou Tourism Development White Paper, the Suzhou Cultural Industry White Paper, and the service optimization of the Smart Cloud Platform of Suzhou Embroidery Town. She has published nearly 20 academic papers in professional journals such as Acta Geographica Sinica and Tourism Tribune. She has won the Third Prize of Suzhou Social Science Outstanding Achievement, "Bank of Communications Teaching Award", the Third Prize of the Excellent Achievement Award of Suzhou Social Science Applied Research Fine Project, the Youth Excellent Paper Award of the Annual Conference of the Tourism Geography Professional Committee of the Geographical Society of China, the Second Prize of the Excellent Paper of Jiangsu Tourism Association in 2024, the Second Prize of Excellent Teaching Achievement, the honor of "Excellent Teacher" of the university, and the First Prize of the university's Micro-course Teaching Competition.

Name: Yuzhong Lu（陆羽中）



Title : Associate Professor

E-mail: 3094@usts.edu.cn

Academic Degree: Ph.D.

Educational Background:

Doctor: Donghua University, 2022

Master: Shanghai University of Engineering Science, 2015

Bachelor: Henan Normal University, 2011

Teacher's profile:

Prof. Lu Yuzhong holds a Ph.D. and is currently an Associate Professor. She has extensive experience in leading research projects, including the Youth Fund of the Ministry of Education and the Suzhou Social Science Fund, and has participated in multiple national and provincial-level initiatives. Her research focuses on the intersection of digital transformation, venture capital, and corporate sustainable development, with particular emphasis on how venture capital shapes corporate innovation and ESG performance, the catalytic role of digitalization in environmental governance, and the structure of "patient capital" in hard-tech investing.

Prof. Lu has established a strong publication record, with over twenty papers in high-impact SSCI, SCI, and CSSCI journals such as Business Strategy and the Environment, Corporate Social Responsibility and Environmental Management, and Finance Research Letters. Her research employs diverse methodologies including empirical modeling, text analysis, case studies, and evolutionary game theory. She has successfully led projects on venture capital and green development, building cooperative networks in the Yangtze River Delta to enhance research validity. Additionally, she serves as a reviewer for several top-tier SSCI journals, maintaining active engagement with academic frontiers and fostering research innovation.

Name: Zhongjuan JI（汲忠娟）



Post: Master’s supervisor

M-mail: jizhju2009@163.com

Educational background:

Doctor: Sun Yat-sen University

（Joint Training Program with Northern Arizona University）

Master: Minzu University of China

Bachelor: Shandong University of Science and Technology

Teacher's profile:

Research Interests&Projects: Tourism Management, Rural Tourism, Digital & Intelligent Cultural Tourism, Human–Water Relationships; Principal investigator or co-investigator on 10+ projects funded by international organizations, national ministries, and provincial/municipal agencies

Publications: 10+ articles in SSCI, CSSCI, and other core journals; co-author of three English/Chinese monographs; contributor to six international or national annual reports on tourism development

Honors & Awards: 2023 Jiangsu Province “Innovative & Entrepreneurial Doctor”Awardee;Excellent Supervisor for Winter-break Student Fieldwork (SUST); Outstanding Class Advisor, School of Business (twice); Excellent Thesis Supervisor (three times); Outstanding CPC Member, School of Business; Annual Teaching Excellence Award; First Prize in University Micro-teaching Competition

Student Guidance: 3 university-level excellent graduation theses; 1 national award, 2 provincial awards, 2university awards in student competitions; 1 provincial and 1 university-level Innovation & Entrepreneurship Training Program for undergraduates

Professional Service: NSFC peer-review panelist; reviewer for multiple domestic & international journals; cultural-tourism expert consultant, Suzhou Xiangcheng Wen-Commercial Tourism Development Co.; referee, Jiangsu Vocational Skills Competition; garden-landscape training expert; member, Geographical Society of China & Jiangsu Tourism Association

Courses: Tourism English, Tourism Geography, Rural & Community Tourism, Heritage Management & Tourism, Tourism New Media & Content Marketing, Cultural Industries Entrepreneurship & Innovation,Literature Review & Academic Writing

Name: Zuolong Zheng（郑作龙）

Title： Associate professor

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Educational background:

Ph.D., Management Science and Engineering, Harbin Institute of Technology

Teacher's profile:

PhD in Management Science and Engineering from Harbin Institute of Technology, postdoctoral research in Business Administration from Tsinghua University, associate professor, has led more than 10 projects including the National Natural Science Foundation, published 15 papers in journals such as JBR, JKM, and MD, with main research interests: knowledge management, technological innovation, marketing management in the digital intelligence era.